



**SPONSORSHIP OPPORTUNITY**  
**TENNESSEE CHAPTER, AMERICAN PLANNING ASSOCIATION**  
**ANNUAL PLANNING CONFERENCE**  
**October 11- 13, 2017**  
**Double Tree Hotel, Memphis**

The Tennessee Chapter of the American Planning Association invites you to become a conference sponsor. Benefits of sponsorship vary according to the sponsorship level and are listed below. Please select a sponsorship opportunity from the options which follow or propose one to us.

**PLATINUM SPONSOR \$5000**

- Your organization recognized as “Platinum Sponsor” at conference events at the conference center and off-site
- Identified as specific sponsor of a meal (Your choice)
- Name and logo listed on state and conference website
- Your promotional literature included in conference packets
- Acknowledgment at opening reception and event socials
- Four tickets to an event of your choice

**GOLD SPONSOR \$2500**

- Your organization recognized as “Gold Sponsor” at conference events at the conference center and off-site
- Identified as specific sponsor of a Morning or Afternoon Break (Includes custom signage at refreshment station.)
- Identified as specific sponsor of an individual Session or Tour (your choice)
- Name and logo listed on state and conference website
- Your promotional literature included in conference packets
- Acknowledgment at opening reception and event socials
- Two tickets to an event of your choice

**SILVER SPONSOR \$1000**

- Your organization recognized as “Silver Sponsor” at conference events at the conference center and off-site
- Identified as specific sponsor of a Morning or Afternoon Break (Refreshments served in the session space during breaks. Includes custom signage at refreshment station.)
- Name and logo listed on conference website
- Your promotional literature included in conference packets
- Two tickets to an event of your choice

**BRONZE SPONSOR \$500**

- Your organization recognized as “Bronze Sponsor” at conference events at the conference center and off-site
- Identified as specific sponsor of an individual Session or Tour (your choice)
- Name and logo listed on conference website
- Your promotional literature included in conference packets

**SUPPORTING SPONSOR, LESS THAN \$500**

- Your organization recognized as “Supporting Sponsor” at conference events at the conference center and off-site
- Name and logo listed on conference website

To reserve a sponsorship contact Tom Skehan, Secretary/Treasurer at (731)-589-7868 or by email [thskehan@gmail.com](mailto:thskehan@gmail.com) or return this form to: Memphis Conference Committee, c/o Tom Skehan, 516 Sharp Street, Dyersburg, TN 37024.

1. I/we would like to sponsor this year’s conference at the following level:

- |  |  |
|--|--|
| <input type="checkbox"/> PLATINUM SPONSOR at \$5000                        | <input type="checkbox"/> GOLD SPONSOR at \$2500  |
| <input type="checkbox"/> SILVER SPONSOR at \$1000                          | <input type="checkbox"/> BRONZE SPONSOR at \$500 |
| <input type="checkbox"/> SUPPORTING SPONSOR, LESS THAN \$500: Amount _____ |  |

2. How should the sponsorship be listed? \_\_\_\_\_

**You will be contacted regarding additional options related to your sponsorship and for a digital copy of your logo.**



## West Tennessee Section of the American Planning Association 2017 Annual Conference

### Sponsorship Letter of Intent

Please check the sponsorship level of your choice and complete the entire form.

_____	<b>Gold Sponsor</b>	<b>\$2,500.00</b>
_____	<b>Silver Sponsor</b>	<b>\$1,000.00</b>
_____	<b>Bronze Sponsor</b>	<b>\$500.00</b>
_____	<b>Supporting Sponsor</b>	_____

I/we agree to sponsor the West Tennessee Section of the American Planning Association 2017 Annual Conference at the \_\_\_\_\_ Level in the amount of \$ \_\_\_\_\_. I/we agree to pay in full for this sponsorship by August 30, 2017.

Please print sponsor recognition name below as you would like it listed in our publications.

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please make your check payable to: **TAPA West TN Section** and send your check in care of: Thomas H. Skehan, WTTAPA Secretary/Treasurer, 516 Sharp Street, Dyersburg, TN 38024