



Building Blocks: Laying a Foundation of Partnership

Tennessee Chapter of the American Planning Association

Dear Colleagues:

Another exciting Planning Conference is coming soon! The Tennessee Chapter of the American Planning Association (TAPA) is pleased to announce that its upcoming 2018 fall conference entitled "**Building Blocks: Laying a Foundation of Partnership**" is coming to northeast Tennessee. This is a great opportunity to learn about the latest trends in the planning world, connect with new people, create new partnerships, and showcase the amazing planning work that is being done throughout the State of Tennessee and the surrounding Appalachian region. We are reaching out to you for your help and support of the conference by becoming a conference sponsor. There are a number of different sponsorship levels detailed below. Please review them and fill out the attached form to make a contribution at your preferred level of support.

The Conference is to be held in Kingsport, Tennessee at the beautiful **MeadowView Conference Resort and Convention Center from September 26th - 28th, 2018**. Please save these dates in your calendars and join us!

Conference Sponsor Detailed Benefits (by level of sponsorship)

Keystone Level\$1,000+

As a sponsor at the Keystone Level, you will receive:

- Two free registrations to the conference (meals and snacks included),
- Preferred Booth Space located closest to the classrooms throughout the conference,
- Sponsor recognition at the podium for one keynote speaker
- Sponsor logo printed on the program materials under Keystone Level Sponsors (email digital copy of logo to: LynnTully@KingsportTN.gov)
- Sponsor logo placed on digital advertisement materials

Cornerstone Level\$500

As a sponsor at the Cornerstone Level, you will receive:

- One free registration to the conference (meals and snacks included),
- Booth Space located outside the classrooms throughout the conference,
- Sponsor recognition for one meal or evening social event,
- Sponsor logo printed on the program materials under Cornerstone Level Sponsor (email digital copy of logo to LynnTully@KingsportTN.gov)

Capstone Level\$300

As a sponsor at the Capstone Level, you will receive:

- One discounted full registration at the "one-day rate,"
- Booth Space located outside the dining hall throughout the conference,
- Sponsor recognition at the podium for one session,
- Sponsor logo printed on the program materials under Capstone Level Sponsors (email digital copy of logo to LynnTully@KingsportTN.gov)

Foundation Level\$100

As a sponsor at the Foundation Level, you will receive:

- Sponsor recognition at the podium for one session,
- Sponsor name printed on the program materials under Foundation Level Sponsors

We appreciate your support in this endeavor. We look forward to a great conference!

Sincerely,

Troy Ebbert, Director

TAPA, State of Franklin Section



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Sponsor Form

Donor Information (please print or type)

Name	
Billing address	
City, State, Zip Code	
Telephone (home)	
Telephone (business)	
Fax	
Email	

Sponsor Level Information (see attached letter for detailed benefits of sponsorship at each level)

Keystone Level\$1,000+

Cornerstone Level\$500

Capstone Level\$300

Foundation Level\$100

I (we) pledge a total of \$_____ to be paid. _____ I (we) wish to receive a receipt

I (we) plan to make this contribution in the form of:

_____ cash _____ check _____ other. If other, please specify: _____

I (we) require the following for booth display: _____ an electrical outlet _____ internet connection

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

_____ I (we) wish to have our gift remain anonymous. _____ I (we) request a receipt for tax purposes.

Signature(s)	Date
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All Gifts are tax Deductible as a donation to a qualified 501.c.3 organization.

Please make checks, corporate matches, or other gifts payable to:

TAPA 2018 Conference
Rebecca Ketchie - Treasurer
P.O. Box 88
Kingsport, TN 37662
Telephone: 423-723-0420